

**SUNDAY
26 AUGUST**

The Beatles Convention at the Adelphi Hotel will follow the same tried and trusted formula of over 30 bands, flea market, interviews, guests, video shows and exhibitions from 10am to midnight. It is absolutely impossible to do everything in the 14 hours it is open, but you will have tons of fun trying! For those of you with an insatiable appetite

for fun and music, just after midnight we are staging the Adelphi's second All-Nighter in the hotel's Convention Centre. We will be running at least three stages throughout the night, but at least you will not have far to go for breakfast if you are an Adelphi resident. Of course, if you have a package with us and you would prefer to go to The Cavern Club, you will still be able to get in free until it closes at 3am.

**MONDAY
27 AUGUST**

The Mathew Street Festival is the most eagerly awaited event in the Liverpool social calendar. Cavern City Tours Directors Dave Jones and Bill Heckle began the event in 1993 and continue to help to organise the street festival every year. The event typically attracts over 300,000 people and 200 bands playing every genre of music imaginable

– rock, pop, soul, blues, country, punk, etc. and, of course, The Beatles. And this year being the 50th anniversary of the Beatles the Mathew Street Festival will have even more emphasis than usual on the Fab 4. The magnificent city centre architecture becomes the backdrop for a humungous street party. Unbelievably, thanks to the Liverpool City Council, on Sunday and Monday it's absolutely FREE! It's then back to The Philharmonic Hall for a 50th anniversary of The Beatles concert featuring the cast of the Cavern Club Beatles and Pepperland who will portray the early and late Beatles years respectively. What a fantastic way to pay tribute to the greatest band of all time, in their hometown where it all began. However, it doesn't end there as for one final time we move back to the Adelphi Hotel for the "Finale Concert" – and this year we have one of the greatest Liverpool bands of all time providing the entertainment . . . the one and only Searchers. What a show!

**TUESDAY
28 AUGUST**

What a way to finish off our week with a performance at the Cavern by none other than Gerry Marsden. The only band that truly rivalled The Beatles in Liverpool during the early '60s was Gerry and The Pacemakers. It was no wonder Brian Epstein very quickly snapped them up after The Beatles broke through. Indeed, Gerry and The Pacemakers managed to outdo The Fabs when their first three singles all went to number 1 (a feat which even the Beatles couldn't achieve). It was not until the 1980s when this was equalled by the success of Frankie Goes To Hollywood, another Liverpool phenomenon.



All in all, this will be a historic occasion, so what are you waiting for?

Don't even think about it! BOOK NOW . . . DO IT!



International Beatle Week

22nd to 29th August 2012

Packages from £179



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**GERRY MARSDEN • THE SEARCHERS • PEPPERLAND
THE WORLD'S GREATEST TRIBUTE BANDS
THE CAVERN CLUB BEATLES • INTERNATIONAL BEATLES CONVENTION
MATHEW STREET FESTIVAL • PORT SUNLIGHT SUMMER FESTIVAL
LIVE PEACE IN LIVERPOOL • GARY GIBSON • STEVIE RIKS
50 YEARS OF JOHN, PAUL, GEORGE & RINGO CONCERT
THEY SAY IT'S YOUR BIRTHDAY**

**WEDNESDAY
22 AUGUST**

The week starts with a celebratory day of free live music on three stages. It is the 50th anniversary of the first TV footage filmed of The Beatles by Granada TV and 50 years this week since Ringo played his first Beatle gig at The Cavern.

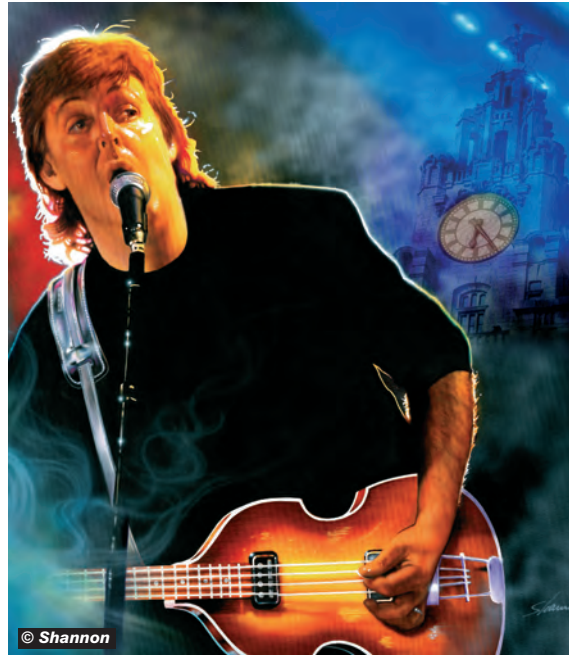
**THURSDAY
23 AUGUST**

Today's action begins with "Viva Las Americas". Bands from USA, Canada, Brazil and Argentina will provide the world-class entertainment in the Cavern Club's Live Lounge to launch our 50th anniversary celebrations of the music of John, Paul, George and Ringo.

**FRIDAY
24 AUGUST**

Firmly established as a second home for Beatle Week is the magnificent Alma De

Cuba, a five-minute walk from the Adelphi Hotel. Voted best UK British Bar/Restaurant – and it is easy to see why. The Alma De Cuba Welcome Party is the perfect venue to show off the new Liverpool. After Alma De Cuba, it's off to The Philharmonic Hall for a special celebration – "They Say It's Your Birthday", our Beatle Week tribute to Sir Paul McCartney who celebrates his 70th birthday in 2012. How does he do it? We will be joined by old Beatle Week favourites Bob Bartey and Lawrence Gilmore, as well as Wings Over Liverpool featuring our very own Tony Coburn. Last, but not least, the evening will be rounded off by Stevie Riks and Wingsband. No sooner will the curtain descend at The Philharmonic Hall, than the Friday night party will begin at the Adelphi, with three stages and bars open until the wee small hours, all of course featuring the best of Beatle entertainment from around the world.



**SATURDAY
25 AUGUST**

Many places can claim to be "Where It All Began"! Quarry Bank School, The Casbah, The Cavern Club and indeed the City of Liverpool have rightfully claimed such a boast – and all have a right to do so for different reasons. However, we can now add Port Sunlight on the Wirral to that list. On the 18th August 1962, Hulme Hall staged the very first official gig of John, Paul, George and Ringo. To celebrate the 50th anniversary of the birth of The Beatles as we know and love them, we will be staging a huge event in Port Sunlight Village, undeniably a beautiful village steeped in its own amazing history. www.portsunlightvillage.com

Packages and tickets include return transport to Port Sunlight (approximately 15 minutes' drive). To commemorate the 50th anniversary of The Beatles, Port Sunlight's Summer Festival (which typically attracts 10,000 to 15,000 people) has been especially re-scheduled for the end of August to tie in with our celebration. The Village event will combine over 100 food and craft stalls, a vintage fashion show and a fun dog show, period classic cars and vehicles and fairground rides as well as an outdoor stage of Beatle music.

We have secured Hulme Hall exclusively for our customers which will feature two live stages throughout the afternoon. While in Port Sunlight why not extend your cultural experience with a visit to the Museum or Lady Lever Art Gallery, which features amongst other things Napoleons' bed! What an action-packed afternoon this promises to be. In atmosphere it will have the ambience of the very early Mathew Street Festivals. A big highlight!

Live Peace in Liverpool

25 August 2012
Philharmonic Hall

"The Music of
John Lennon"



Once we get back to Liverpool you will just have enough time to get changed, fed and watered before it's back to the Philharmonic Hall for "Live Peace in Liverpool".

John's solo and Beatles work will be highlighted by some of the world's best, including our own Jon Keats, Mark Staycer, Working Class Hero and Gary Gibson, who makes a welcome return to Beatle Week after being away for too many years. With such a powerful line-up it is sure to be a highlight of the whole week. As usual, the night has only just begun and it will be back to the Adelphi for our "Beat Party" featuring another 20 bands.



SINGLE ROOM SUPPLEMENTS:

Apollo Court does not have a single room supplement.
 Jurys Inn and Thistle Hotel £37.50 per night
 The Radisson Hotel and Heywood House Hotel £40.00 per night
 The Adelphi Hotel £40.50 per night
 The Marriott Hotel £57.50 per night



For Office Use Only

DEPOSIT AND PAYMENTS

A £50 deposit per person is required to secure your booking. *Please tick your deposit payment method as appropriate:*

- I enclose a cheque made payable to Cavern City Tours Ltd. (Pounds sterling only)
- Please email me a secure PayPal money request to pay with my credit card (incurs 3% surcharge)
- Please email me a secure PayPal money request to pay with my debit card
- I will contact CCT's office to pay using my credit/debit card over the phone
- I would like to receive CCT's bank details to make a transfer
- I will send my payment using my PayPal account to sales@cavernclub.org

For further information about payment options please see our website www.cavernclub.org/festivals or contact our office Monday to Friday (9am to 5pm).

We cannot guarantee nor confirm the hotel of your choice if the balance is not paid by June 1st. CCT cannot be held liable for any losses incurred by people during their stay; nor is CCT responsible for late cancellation due to customer illness or misfortune. **CCT STRONGLY URGES CUSTOMERS TO ARRANGE THEIR OWN TRAVEL INSURANCE.**

Your Overseas Booking Agents . . .

USA & CANADA: International Tours and Events, 315 Derby Ave, Orange CT 06477 Tel (203) 795 4737 Fax (203) 891 8433 • email: liverpooltours@aol.com • www.toursandevents.com
FINLAND: Heikki Lehtonen • email: heikki_lehtonen@hotmail.com
NORWAY: Nils Sverre Ingebretsen • email: insverre@online.no
ITALY: Rolando Giambelli • email: rolandog@numerica.it
JAPAN: Kaz Yamamoto (Scouse House) • email: info@scousehouse.net • www.scousehouse.net
SWEDEN: Rolf Rundström • email: info@rgr.nu • www.rgr.nu

Your Booking Conditions . . .

1. Prices are inclusive of VAT @ 20%.
2. Space may be secured only upon receipt of £50 non-refundable deposit per person per package.
3. There can be no refund on tickets purchased for events.
4. **Package balances must be paid in full by June 1st.**
5. No refunds will be made on balances if cancellation is after June 1st.
6. **We cannot guarantee nor confirm the hotel of your choice if the balance is not paid by June 1st.**
7. Extra nights at the following rates (based on double occupancy): **Apollo Court** £35 per person per night, **Adelphi, Jurys Inn, Thistle, Heywood House and Radisson Hotels** £55 per person per night, and **Marriott Hotel** £65 per person per night.
8. Accommodation alterations to confirmed package bookings after the 1st of June will incur a £20 administrative charge. This does not include booking extra nights or extra tickets.
9. There are a small number of jacuzzi and superior rooms at The Adelphi and Heywood House Hotels at a premium of £30 per room, per night. Please ask for details when booking.
10. **CCT cannot be held liable for any losses incurred by people during their stay; nor is CCT liable for late cancellation due to customer illness or misfortune. CCT strongly urges customers to arrange their own travel insurance.**
11. **Cavern City Tours Limited reserve the right to change the billing and timing of any event at any given time without prior notice.**

Your Booking Form . . .

Please complete this form in capital letters and return by post to: Cavern City Tours, 8-10 Mathew Street, Liverpool L2 6RE or by email to bookings@beatleweek.co.uk
 Tel: +44 (0)151 236 9091 • Fax: +44 (0)151 236 8081 • www.cavernclub.org

Booking Leader details:

Title (Mr/Mrs/Miss) Forename Surname

Address

Daytime Phone Number

Email Address	Package
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Hotel Choice 1	Hotel Choice 2
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Number of extra nights Date of arrival Date of departure

Room requirements *(please use additional sheet if necessary)*

	Double (1 large bed for 2 people)	Twin (2 single beds)	Triple (sleeps 3 adults)	Single (sleeps 1 adult)	Family Room (sleeps 2 adults & 2 children)
Room 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Room 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Room 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Room 4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional names of people in your party:

	Tick box if child	Tick box if child
1	<input type="checkbox"/>	5
2	<input type="checkbox"/>	6
3	<input type="checkbox"/>	7
4	<input type="checkbox"/>	8

Your Packages . . . (Packages usually available up until mid-August)

Package 1 (The White Album) Friday 24th & Saturday 25th August 2012

Price includes 2 nights' accommodation (Friday & Saturday); Tickets to Alma De Cuba Welcome Party; They Say It's Your Birthday; Fridays Beatle Party at The Adelphi Hotel; 50th Anniversary Celebration at the Port Sunlight Summer Festival; Live Peace in Liverpool; Beat Party at The Adelphi; The Beatles Convention at The Adelphi Hotel on Sunday; Free entry to The Cavern Club on Friday and Saturday.

Package 2 (The Blue Album) Friday 24th, Saturday 25th & Sunday 26th August 2012

Price includes 3 nights' accommodation (Friday, Saturday & Sunday); Everything included in The White Album Package, plus entrance to The Adelphi All-Nighter on Sunday, plus The Mathew Street Festival on Monday; Free entry to The Cavern Club on Friday, Saturday and Sunday.

Package 3 (The Red Album) Sunday 26th & Monday 27th August 2012

Price includes 2 nights' accommodation (Sunday & Monday), plus entrance to The Beatles Convention on Sunday and The Adelphi All-Nighter; The Mathew Street Festival on Monday; 50th Anniversary Beatles at The Philharmonic Hall; Finale Concert; Gerry Marsden at The Cavern Club; Free entry to The Cavern Club on Sunday, Monday and Tuesday.

Package 4 (The Silver Beatles) Saturday 25th, Sunday 26th & Monday 27th August 2012

Price includes 3 nights' accommodation (Saturday, Sunday & Monday); Everything included in The Red Album Package, plus 50th Anniversary Celebration at the Port Sunlight Summer Festival; Live Peace in Liverpool; Beat Party at The Adelphi; Free entry to The Cavern Club on Saturday, Sunday, Monday and Tuesday.

Package 5 (The Gold Anthology) Friday 24th, Saturday 25th, Sunday 26th & Monday 27th August 2012

Price includes 4 nights' accommodation (Friday, Saturday, Sunday & Monday); By far our most popular package which has all of the benefits of The Silver Beatles Package, plus tickets to Alma De Cuba Welcome Party; They Say It's Your Birthday; Fridays Beatles Party at The Adelphi; Free entry to The Cavern Club on Friday, Saturday, Sunday, Monday and Tuesday.

Adelphi Hotel www.britanniahotels.com • **Radisson Blu Hotel** www.radissonblu.co.uk/liverpool • **Marriott Hotel** www.marriott.co.uk/liverpool • **Thistle Hotel** www.thistle.com • **Jurys Inn** www.jurysinn.com • **Heywood House Hotel** www.heywoodhousehotel.co.uk • **Apollo Court:** Student apartments with en-suite bathroom. 5-minute walk from the Adelphi. Crockery, utensils and towels are NOT provided. Latest check out by 11am Thursday 30th August.

	Heywood						
	Apollo Court	Jurys Inn	Thistle Hotel	Adelphi Hotel	House Hotel	Radisson Hotel	Marriott Hotel
Package 1 - White Album	£213	£248	£251	£254	£264	£266	£276
Package 2 - Blue Album	£274	£317	£320	£322	£349	£351	£364
Package 3 - Red Album	£179	£216	£220	£223	£239	£243	£252
Package 4 - Silver Beatles	£274	£330	£334	£338	£347	£351	£371
Package 5 - Gold Anthology	£329	£424	£430	£436	£438	£442	£460

Individual Tickets For All Events

Please Note: All packages include tickets and accommodation. However, the following events are **not included in any package:** Wednesday and Thursday at The Cavern Club and Ferry 'Cross The Mersey. If you wish to purchase extra tickets not included in your package, please complete the form below. If you do not require a package and have made your own accommodation arrangements, you can still buy individual tickets for each event by completing this form.

				No. of tickets	Total Cost
22nd August, Wednesday	2.00pm	Live music at The Cavern Club & The Cavern Pub	FREE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
23rd August, Thursday	2.00pm	Live music at The Cavern Club & The Cavern Pub	FREE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
T01 23rd August, Thursday	8.00pm	"Viva Las Americas" at The Cavern Live Lounge	£10.00	<input type="checkbox"/>	<input type="checkbox"/>
T02 24th August, Friday	1.00pm	Alma De Cuba Welcome Party	£15.00	<input type="checkbox"/>	<input type="checkbox"/>
T03 24th August, Friday	7.30pm	"They Say It's Your Birthday" at Philharmonic Hall	£20.00	<input type="checkbox"/>	<input type="checkbox"/>
T04 24th August, Friday	8.15pm	Ferry 'Cross The Mersey Beatle cruise	£22.00	<input type="checkbox"/>	<input type="checkbox"/>
T05 24th August, Friday	11.30pm	Fridays Beatle Party at The Adelphi Hotel	£15.00	<input type="checkbox"/>	<input type="checkbox"/>
T06 25th August, Saturday	11.00am	50th Anniversary Celebration at Port Sunlight Summer Festival (includes transport)	£20.00	<input type="checkbox"/>	<input type="checkbox"/>
T07 25th August, Saturday	7.30pm	"Live Peace in Liverpool" at Philharmonic Hall	£20.00	<input type="checkbox"/>	<input type="checkbox"/>
T08 25th August, Saturday	8.15pm	Ferry 'Cross The Mersey Beatle cruise	£22.00	<input type="checkbox"/>	<input type="checkbox"/>
T09 25th August, Saturday	11.30pm	Beat Party at The Adelphi Hotel	£15.00	<input type="checkbox"/>	<input type="checkbox"/>
T10 26th August, Sunday	10.00am	Beatles Convention at The Adelphi Hotel	£15.00	<input type="checkbox"/>	<input type="checkbox"/>
T11 26th August, Sunday	Midnight	Adelphi All-Nighter	£15.00	<input type="checkbox"/>	<input type="checkbox"/>
27th August, Monday	Midday	Mathew Street Festival on Sunday and Monday	FREE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
T12 27th August, Monday	8.00pm	50th Anniversary Beatles at Philharmonic Hall	£20.00	<input type="checkbox"/>	<input type="checkbox"/>
T13 27th August, Monday	11.30pm	Finale Concert featuring The Searchers at the Adelphi	£15.00	<input type="checkbox"/>	<input type="checkbox"/>
T14 28th August, Tuesday	2.00pm	Gerry Marsden Live at The Cavern Club (Show 1)	£20.00	<input type="checkbox"/>	<input type="checkbox"/>
T15 28th August, Tuesday	7.30pm	Gerry Marsden Live at The Cavern Club (Show 2)	£20.00	<input type="checkbox"/>	<input type="checkbox"/>
			TOTAL	<input type="checkbox"/>	<input type="checkbox"/>

All shows at The Philharmonic Hall have a limited number of VIP boxes available (maximum 6 people per box). Tickets for these boxes can be purchased for £30 per person - or £10 extra per person if the concert is included in the Package.	Day	Number	Cost (£s)
	Friday – They Say It's Your Birthday		
	Saturday – Live Peace In Liverpool		
	Monday – 50th Anniversary Beatles		

Magical Mystery Tour (Two-hour Coach Tour of Beatle sites) departs daily during Beatle Week and can be booked separately on-line at www.cavernclub.org priced £15.95